



on how to improve the customer journey

NAME	TEAM	
LIST 3 KEY CUSTOMER PAIN POINTS		
LIST 3 QUICK FIXES TO PAI		
LIST 3 BIG FIXES FOR MAN	AGEMENT '	TO FIX
List 3 actions you will commit to de	oing do differe	ently from
List 3 actions you will commit to do tommorrow, to drive a better custo	oing do differe	ently from
List 3 actions you will commit to de tommorrow, to drive a better custo	oing do differe	ently from